

VIDEO CREATION

Objective/Goal:

Students will create a custom video of their own choosing for the purpose of enhancing a class project. The video can be a parody and/or it can be serious, humorous, instructional, informative, or persuasive to convey the message.

Expectations:

- Students will utilize their own video devices or a shared device with a partner or small group to create a short (more than 30 seconds, and up to 2 minutes) school appropriate video.
- Students will use available video editing software to edit the video as necessary to create a quality product. The final video product should include a title screen at the beginning of the video, transitions between scenes, audio as appropriate, and a credits screen at the end of the video that includes the names of each student in the group.
- Students may use a variety of video editing software, to include but not be limited to, free online video applications, free Smartphone/iPhone apps, as well as installed software, such as Windows MovieMaker.

Process/Procedure:

- Be thorough and make it exciting but not aggravating. Take your time to do it right (remember others will watch your video).
- If the movie is incorporated onto a web site, what will viewers think of it? *Is it useful or is it annoying?*
- **Think** about it before you start and list all actions & dialog that you need to include. Be sure to use one of the storyboard templates on our class website to plan and organize your information. You need to fill out your storyboard electronically to describe your video plan, or you may print out the template to fill out if you intend to draw your scenes in the storyboard.
- Obtain the help of additional actors if you need to and schedule a time for recording if you are unable to complete this during class time.
- Your video does not need to be complicated and your fellow classmates and friends can be in it as long as they give you *permission*.
- Students will present their movie to the class. *Each group or individual is required to share their storyboard and video electronically with the teacher in order to receive a grade as well!*

Grading: The project will be graded based your content, execution, creativity, professionalism, and smoothness of operation. All work must be your original work, except for any objects/images in your movie. The total project is worth **300 points**:

1. Content, Design and flow of the movie (**200 pts.**) and
2. Story board/dialog (**100 pts.**)